



## **Jacob McDaniel, Co-Founder**

Freelancers University  
Kansas City, MO

A self-proclaimed web geek and chief pixelator, Jacob McDaniel is a successful, award-winning [freelance web developer and designer](#). After attending Fort Hayes State University, McDaniel



served six years in the U.S. Army National Guard – including a one-year tour in Iraq, and came back to graduate from Johnson County Community College.

Active in community involvement, McDaniel is a member of – and volunteers for – several industry organizations, including [AAF-KC](#) and [AIGA KC](#), for which he served on the board as Director of Interactive. He’s the co-organizer and co-host of [WordPressKC](#), a 220-member Meetup group, and in the spring of 2011, he co-organized and hosted [WordCamp Kansas City](#) — a networking and educational conference for WordPress users. With an entrepreneurial spirit and vested interest in the start-up community, McDaniel is a founding member of the [Under30CEO](#) group of Kansas City and regularly participates in [StartUp weekends](#).

In the summer of 2011, McDaniel paired up with Julie Cortés to start [Freelancers University](#) — a new business venture that provides savvy advice, best practices and industry standards to the creative self-employed professional. Freelancers U offers classes, workshops, resources, videos and downloads to enable freelancers the ability to learn the basics of starting, running and succeeding in business.

When he’s not pixelating or starting up new companies, McDaniel enjoys spending time going to Sporting KC soccer games, drinking fine beer and playing with his latest Apple gadgets.